

ARE BATHROBES THE NEW POWER SUIT?

*Can working as a freelance writer in your bathrobe help you attain life balance?
Veteran writer/author Misti Sandefur says YES!*

Harrisburg, IL., January 2010 - If your job often has you wishing you had more time to pen the novels and stories you love to write, try a new bathrobe on for size. February 8, 2010 is the eighth annual Doing Business in Your Bathrobe Day, a time to celebrate the freedom home business ownership offers people. Everyday an increasing amount of aspiring writers are waving goodbye to the pressures of the corporate rat race to chase their dream of being a successful writer by settling into a more balanced and better quality of life. . . working from home.

Freelance writer and Christian fiction author Misti Sandefur has been working from her home in rural Southern Illinois since 1999 providing freelance writing services to businesses, webmasters and individuals, as well as penning Christian fiction novels.

"Pursuing my writing career from home allows me to spend more time with my three teenagers and wonderful husband, as well as care for my father who was diagnosed last year with Leukemia and Lymphoma," says Sandefur.

Kristie Tamsevicius created Doing Business in Your Bathrobe Day, and she's co-founder of Webmomz.com, a site that empowers women who have chosen to work from home.

"Some people may think that living and working under the same roof creates more stress, but in fact, just the opposite is true. Working from home gives you the freedom to schedule your work around your life, rather than the other way around. That way you can create a life that you truly love," says Tamsevicius.

Considering that the average worker spends up to 12 hours a day focused on work-related activities, he or she hardly ever finds enough free time to write. So for the thousands of aspiring writers who have dreamed about a home-based business and the opportunity to finally have some life balance, February 8, 2010 may be the perfect day to celebrate the entrepreneurial spirit.

On the day, Webmomz.com will hold a random drawing for a bathrobe and a host of other prizes. Furthermore, Sandefur will blog about getting started as a freelance writer, so on February 8, 2010, head to Sandefur's Life of a Writer blog for advice on [setting up your home office, building your writing portfolio and landing your first client.](#)

If you would like to interview Sandefur for a story about working from home as a freelance writer while also tending to a household of six (not including herself),

feel free to call her at (708) 71MISTI or send her an email at mediainquiries@mistisandefur.com.

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